

# EUROVISION SONG CONTEST 2025

## Socioeconomic Impact Analysis



[www.openeconomics.eu](http://www.openeconomics.eu)

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## EVENT INPUT

€ **65.8** M

Event related  
total expenditure



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# SOCIAL AND ECONOMIC OUTCOME



€ 182.4 M

**GDP**

Gross Domestic Product



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# SOCIAL AND ECONOMIC OUTCOME



€ **380.7** M

**PRODUCTION**

Main economic impact



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# SOCIAL AND ECONOMIC OUTCOME



3,841

**EMPLOYMENT**

Full Time Equivalent jobs



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# SOCIAL AND ECONOMIC OUTCOME



€ **81.6** M

## LABOR INCOME

Income earned



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# SOCIAL AND ECONOMIC OUTCOME



€ **107.9** M

## SOCIAL BENEFITS

Extra-financial value



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# SOCIAL AND ECONOMIC OUTCOME



3.4

**SROI**

Social Return on Investment



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On this page, we talk about public funding, ESG, risk mitigation & adaptation. And every now and then, a little about us. **Follow along!**

Analysis performed by OpenEconomics using data from: opendata.swiss, the World Bank, OECD, ILOSTAT e UNECE || Methodology: SROI in line with OECD guidelines and Impact Analysis based on an inter-country SAM | Update: May 2025